The Book Jacket Project
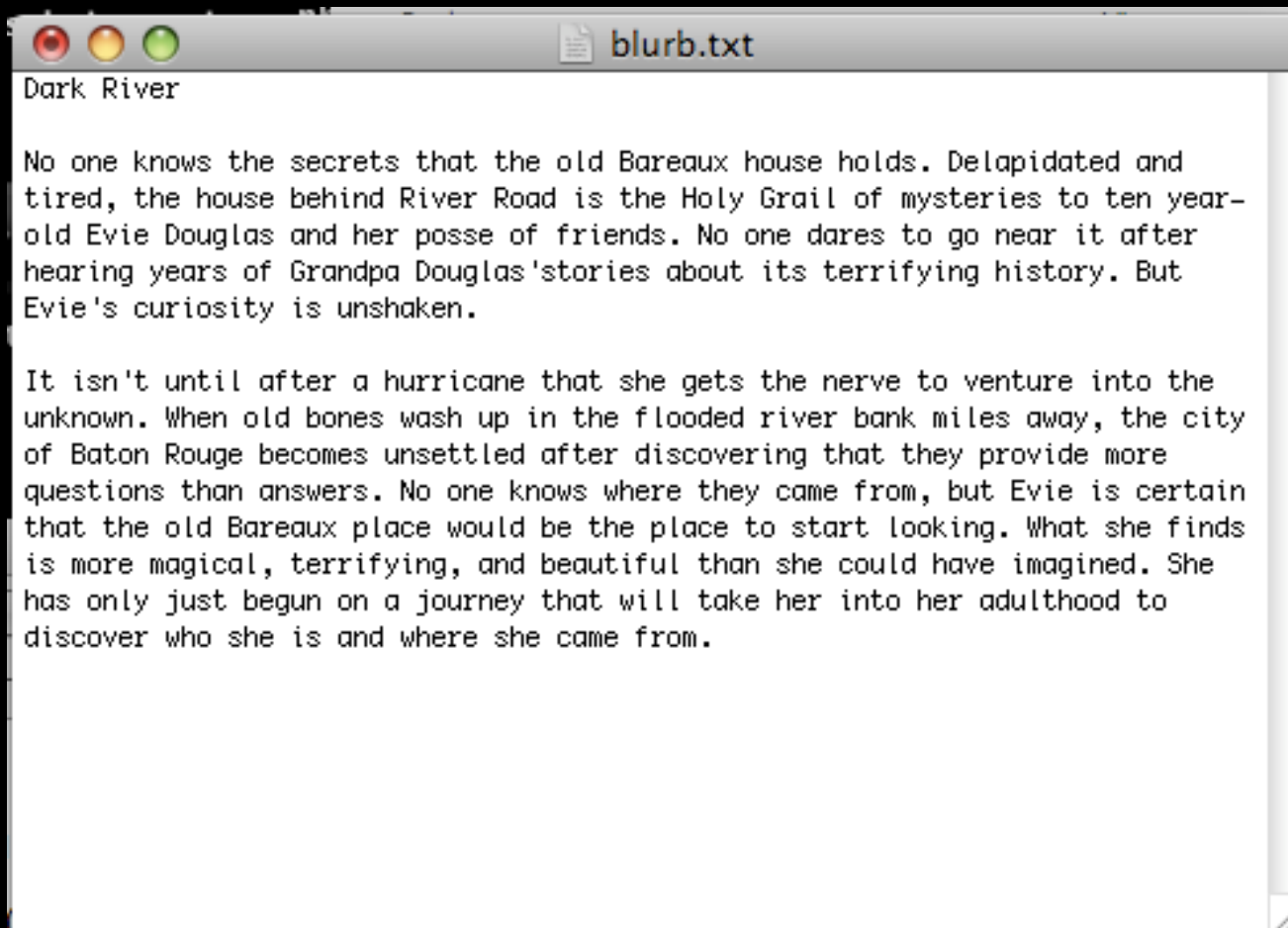
(picking up where we left off with Project 1….)

Concept

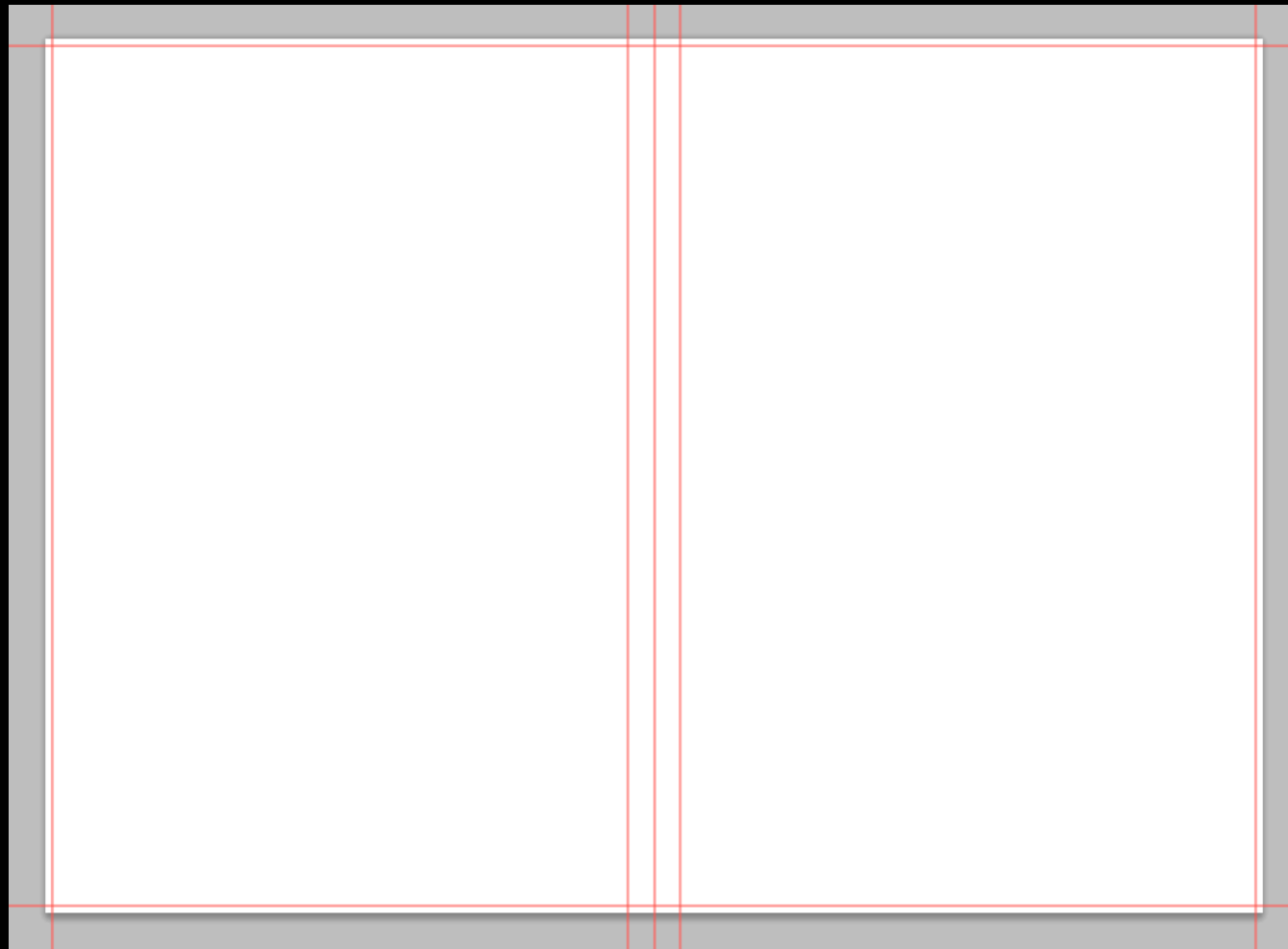Take the finished project from Project 1 and develop a book concept and jacket artwork around its theme.

01 :: Project 1 Final Results

Here's what we will start with. Remember, in this example our chosen word was "whispering." You can choose to let this guide you in the next steps, or you can choose to go in a different direction.

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blurb.txt

Dark River

No one knows the secrets that the old Bareaux house holds. Delapidated and
tired, the house behind River Road is the Holy Grail of mysteries to ten year-
old Evie Douglas and her posse of friends. No one dares to go near it after
hearing years of Grandpa Douglas'stories about its terrifying history. But
Evie's curiosity is unshaken.

It isn't until after a hurricane that she gets the nerve to venture into the
unknown. When old bones wash up in the flooded river bank miles away, the city
of Baton Rouge becomes unsettled after discovering that they provide more
questions than answers. No one knows where they came from, but Evie is certain
that the old Bareaux place would be the place to start looking. What she finds
is more magical, terrifying, and beautiful than she could have imagined. She
has only just begun on a journey that will take her into her adulthood to
discover who she is and where she came from.
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02 :: Write the Book Blurb

Overview: write short blurb for fictional book plot based on the how you want to manipulate Project 1 to adapt to Project 2. This blurb will serve as the concept behind the image photo collage assignment. It does NOT need to be a resolved plot...just enough to get someone interested in reading it and to relate to your proposed book jacket artwork.

03 :: Set Up Your Photoshop Template

Overview: Set up your PSD file with guides for the spine and bleeds (see BB video demo for assistance). Be sure to pay attention to image resolution of Project 1 when deciding on how you want to lay up the artwork on this new PSD.

04 :: Photo Collage Book Spread

Above: overlay of brushes texture on left of spread

Phase covers: layering in Photoshop, color saturation, layer opacity and fill, feathering and masking selections, distortion/scaling tools, page layout and resolution issues
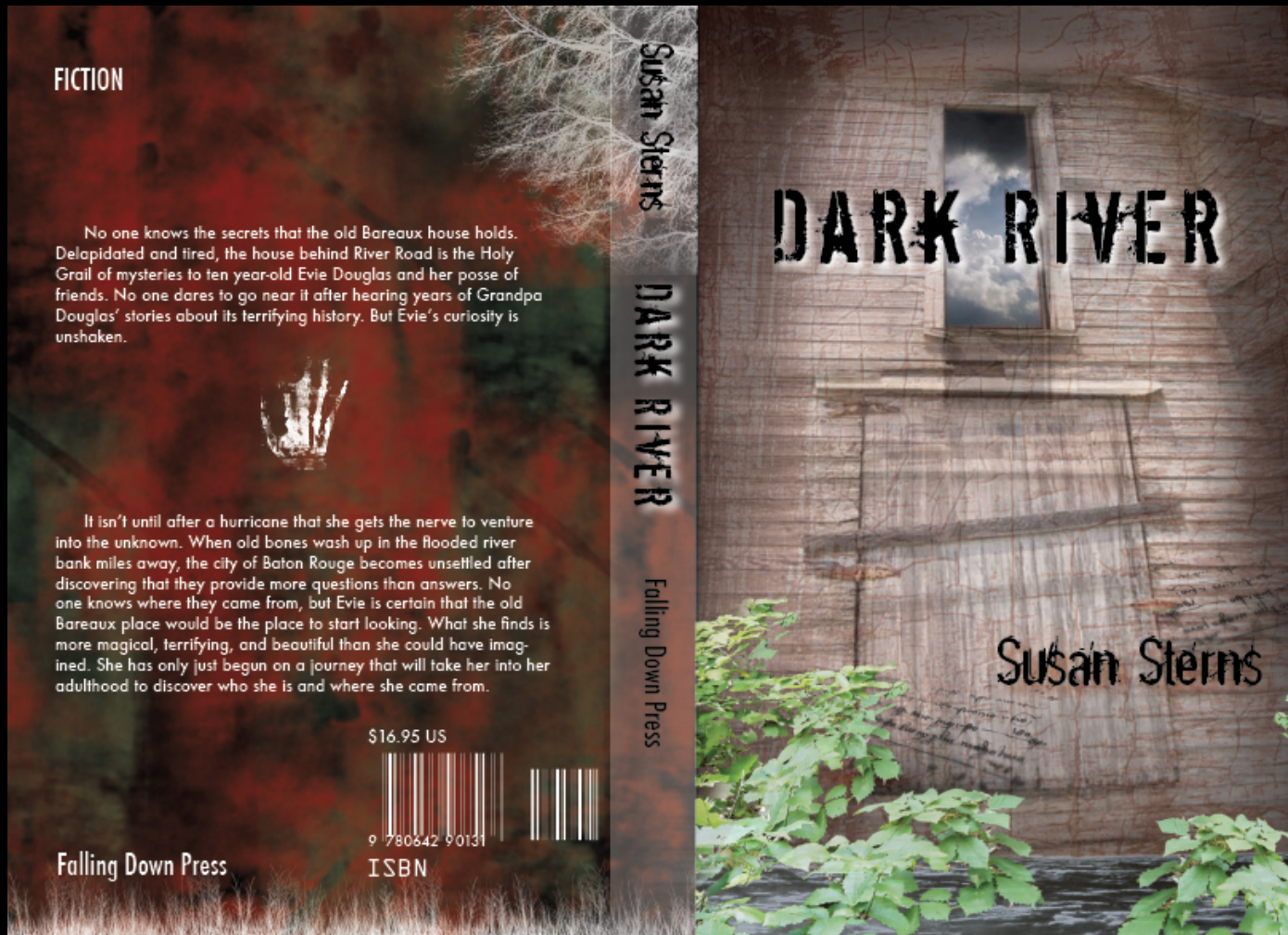
Phase 03 :: Photo Collage Book Spread

Above: addition of background color, overlay of tree and hand brushes
Phase covers: layering in Photoshop, color saturation, layer opacity and fill, feathering and masking selections, distortion/scaling tools, page layout and resolution issues

Book Jacket With Typography (final output)

Above: finished work, photo collage spread made in PS, including type + vectors
Project covers: page layout, printing press issues, typography, basic vectors